

### Invitation

To mark the 10<sup>th</sup> anniversary celebrations of the founding of Balvant Parekh Centre for General Semantics & Other Human Sciences we invite you to the lecture series on the “Key Concepts of General Semantics.”

#### # Lecture 06

Key Concepts of General Semantics:

## “Reading Poetry in the Light of S. I. Hayakawa’s Views on Affective Communication”

Date: 4<sup>th</sup> October 2019, Friday, 4 pm

Venue: Balvant Parekh Centre for General Semantics & Other Human Sciences

#### Summary of the Lecture:

S. I. Hayakawa (1906-1992), apart from being an influential professor of English and a member of U. S. Senate, was a student of Alfred Korzybski and an early exponent of General Semantics. *Language in Thought and Action* (1939) is one of the most influential books written by him. This book “demonstrates how our use of language reveals us and how, through examining our language.” In my talk, I intend to read a few poems in English, Hindi and Gujarati in the light of S. I. Hayakawa’s views on “affective communication” where I would discuss the dichotomy of map and territory; notion of truth in literature and life, etc.

#### About the Speaker:



Piyush Thakkar is a poet, painter and art-writer. He studied Painting at the Faculty of Fine Arts, M. S. University of Baroda. His works have been exhibited in various Group Shows across India. He has one Solo Show, *Ekalaap* (2011) to his credit. His forté is drawing. He has several essays published on appreciation of art in Gujarati and English. He has also presented papers on the issues of art and literature in seminars. He has been writing a monthly feature on art in a literary journal *Parab*.

His poems have been featured in anthologies of modern Gujarati Poetry and translated in Indian languages. *Lakhun Chhun...* (2015) is his first collection of poems in Gujarati published by Sahitya Akademi, New Delhi.

Piyush is presently working as Assistant Professor in the Department of Painting, Faculty of Fine Arts, M. S. University of Baroda, Vadodara and is concurrently associated with Balvant Parekh Centre.

All are welcome...